



FOR IMMEDIATE RELEASE

Media Contact: Tonya Abeln

(502) 386-1742

Tonya.Abeln@KyDerby.com

**Churchill Downs Incorporated Names Hunter Rankin
Senior Director of Racing**

LOUISVILLE, KY., (Feb 23, 2021) – Churchill Downs Incorporated (“CDI” or “Company”) (Nasdaq: CHDN) announced today that Hunter Rankin has been hired as Senior Director of Racing for the Company. The role was recently vacated following Mike Ziegler’s promotion to General Manager of Churchill Downs Racetrack in December 2020.

As CDI’s Senior Director of Racing, Rankin will act as a representative and liaison to the U.S. Thoroughbred racing and breeding industry and champion Company initiatives aimed at supporting and enhancing the racing and breeding landscape. He will focus on the implementation of standards and processes outlined in the Horse Racing Integrity and Safety Act (“HISA”) across all of the Company’s racing properties while representing CDI’s interests as an advocate for important issues and policies within the racing and breeding industry.

“Hunter brings to this role a breadth of relationships he has developed with key stakeholder groups within the racing and breeding industries,” said Bill Mudd, President and Chief Operating Officer of CDI. “His keen familiarity with HISA will help lead the Company and its racing assets into a successful future within a continuously-changing and evolving industry.”

Prior to this role, Rankin was the President of Sagamore Farm where he oversaw all farm and Sagamore Racing operations while also building Sagamore Farm as a hospitality asset. He previously served as Executive Vice President of Sagamore Development (now known as Weller Development) and as a Partner at Sterling Thompson Company where he managed commercial insurance profiles for large real estate, construction and equine businesses.

Rankin holds a bachelor’s degree in public relations from the University of North Carolina at Chapel Hill.

About Churchill Downs Incorporated

Churchill Downs Incorporated is an industry-leading racing, online wagering and gaming entertainment company anchored by our iconic flagship event, the Kentucky Derby. We own and operate three pari-mutuel gaming entertainment venues with approximately 3,050 historical racing machines in Kentucky. We also own and operate TwinSpires, one of the largest and most profitable online wagering platforms for horse racing, sports and iGaming in the U.S. and we have seven retail sportsbooks. We are also a leader in brick-and-mortar casino gaming in eight states with approximately 11,000 slot machines and video lottery terminals and 200 table games. Additional information about CDI can be found online at www.churchilldownsincorporated.com.

Certain statements made in this news release contain various “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are typically identified by the use of terms such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “intend,” “may,” “might,” “plan,” “predict,” “project,” “seek,” “should,” “will,” and similar words or similar expressions (or negative versions of such words or expressions).

Although we believe that the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Important factors, among others, that may affect actual results or outcomes include the following: the impact of the novel coronavirus (COVID-19) pandemic and related economic matters on our results of operations, financial conditions and prospects; the effect of economic conditions on our consumers' confidence and discretionary spending or our access to credit; additional or increased taxes and fees; public perceptions or lack of confidence in the integrity of our business or any deterioration in our reputation; loss of key or highly skilled personnel; restrictions in our debt facilities limiting our flexibility to operate our business; general risks related to real estate ownership, including fluctuations in market values and environmental regulations; catastrophic events and system failures disrupting our operations; online security risk, including cyber-security breaches; inability to recover under our insurance policies for damages sustained at our properties in the event of inclement weather and casualty events; increases in insurance costs and inability to obtain similar insurance coverage in the future; inability to identify and complete acquisition, expansion or divestiture projects, on time, on budget or as planned; difficulty in integrating recent or future acquisitions into our operations; costs and uncertainties relating to the development of new venues and expansion of existing facilities; risks associated with equity investments, strategic alliances and other third-party agreements; inability to respond to rapid technological changes in a timely manner; inadvertent infringement of the intellectual property of others; inability to protect our own intellectual property rights; payment-related risks, such as risk associated with fraudulent credit card and debit card use; compliance with the Foreign Corrupt Practices Act or applicable money-laundering regulations; risks related to pending or future legal proceedings and other actions; inability to negotiate agreements with industry constituents, including horsemen and other racetracks; work stoppages and labor issues; changes in consumer preferences, attendance, wagering and sponsorship with respect to Churchill Downs Racetrack and the Kentucky Derby; personal injury litigation related to injuries occurring at our racetracks; weather and other conditions affecting our ability to conduct live racing; the occurrence of extraordinary events, such as terrorist attacks and public health threats; changes in the regulatory environment of our racing operations; increased competition in the horse racing business; difficulty in attracting a sufficient number of horses and trainers for full field horse races; our inability to utilize and provide totalizator services; changes in regulatory environment of our online horse wagering business; A reduction in the number of people wagering on live horse races; increase in competition in our online horse racing wagering business; uncertainty and changes in the legal landscape relating to our online horse racing wagering business; continued legalization of online sports betting and iGaming in the United States and our ability to predict and capitalize on any such legalization; inability to expand our sports betting operations and effectively compete; failure to manage risks associated with sports betting; failure to comply with laws requiring us to block access to certain individuals could result in penalties or impairment with respect to our mobile and online wagering products; increased competition in our casino business; changes in regulatory environment of our casino business; concentration and evolution of slot machine manufacturing and other technology conditions that could impose additional costs; and inability to collect gaming receivables from the customers to whom we extend credit.

We do not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.